



Quickly and Easily Create Professional-looking Labels With ZebraDesigner, Part of our Print DNA Software Suite

Design and Print Simple or Complex Labels Using Fixed or Variable Data

Your focus should be on your operations, not on designing labels. Zebra's solutions are engineered to help you capture your competitive edge—including our label design software.

ZebraDesigner, part of Print DNA, gives you the tools to quickly and easily create professional-looking labels and tags—from simple to complex formats. Our intuitive Windows®-based interface allows for simplified, in-window designing and editing. The most recent version supports Zebra's latest media offerings, along with improved wristband design and printing. And, Bluetooth®-connected printers are now supported via the driver installation.

Whether you're creating labels with basic text or intricate components—such as RFID, or fixed or variable data—Zebra offers the right ZebraDesigner software edition to help you do it with ease.

ZebraDesigner Essentials	Zebra's complimentary version for basic barcode label design tools.
ZebraDesigner Professional*	Features a more robust toolset to create complex label designs, including fixed or variable data, database connections, field concatenation, use of formulas and expanded RFID wizards.

ZebraDesigner v3 supports both ZDesigner version 5 and version 8 Windows printer drivers, and is backward compatible with ZebraDesigner v2, so you can continue to use existing label formats. The v8 Windows printer driver is recommended for creating new label formats. Use the v5 Windows printer driver for compatibility with existing label formats that use EPL or CPCL.

The table below highlights the differences in ZebraDesigner editions to help you select the ideal software solution for your application needs.

ZebraDesigner Feature Matrix	ZebraDesigner Essentials	ZebraDesigner Professional
Supports files: ZebraDesigner Version 2: LBL format ZebraDesigner Version 3: NLBL format	•	•
Supports native printer fonts	•	•
Supports Unicode™	•	•
Supports native barcodes	•	•
CPCL, EPL and ZPL Command Language support (CPCL and EPL require the ZDesigner Windows driver v5)	•	•
ODBC and ASCII file connectivity (Connection to a single database and table on the same label)		•
GS1-128 wizard	•	•
RFID wizard		•
Keyboard Display Unit (KDU) support	•	•
Print to file	•	•
Simple VB script		•
Print time questions	•	•
Pick database records at print time		•
Time/Date and Real Time Clock (RTC)	•	•
Connectivity: Parallel, Serial, IP, USB, Bluetooth (Bluetooth only applicable with ZDesigner Windows printer driver v8)	•	•
Windows 10/Windows 11/Windows Server 2016/Windows Server 2019/Windows Server 2022	•	•

*Requires purchase of a one-time activation license key.

**For more information or to download ZebraDesigner,
visit www.zebra.com/zebradesigner**



NA and Corporate Headquarters
+1 800 423 0442
inquiry4@zebra.com

Asia-Pacific Headquarters
+65 6858 0722
contact.apac@zebra.com

EMEA Headquarters
zebra.com/locations
contact.emea@zebra.com

Latin America Headquarters
zebra.com/locations
la.contactme@zebra.com