ZEBRA

Food Labeling Compliance Made Easy

INSTANT FOOD CARD LABELING: CUSTOMIZABLE, ACCURATE, PROFESSIONAL – PERFECT FOR YOUR DISPLAYS

Food Labeling Which Keeps You Compliant

The US Food & Drug Administration (FDA) regulations require prepared foods to be clearly marked with calorie count and other specific nutritional data. This greatly adds to the compliance complexity restaurants and similar retail food establishments face. How do you comply and keep all that information accurate and updated? Are you relying on hand-written notes and lists?

We are fully aware of the difficulties you may be experiencing, so we did something about it. We created our food labeling cards and ribbons to make it easy for you to print your own customized plastic display labels and information, helping you stay compliant, give better service and maintain business efficiency… perhaps even enhancing your brand image in the process!

LEGISLATION & THE LAW

Menu Labeling Requirements in accordance with 21 CFR 101.11 mandates that restaurants and similar retail food establishments with 20 locations or more, which are part of a chain under the same brand name, are required to disclose calories and other nutrition information on self-service food and food on display. Calories must be displayed on signs adjacent to such foods.

To comply with all FDA regulations, food establishments need a reliable, secure and durable food labeling system. The Zebra Food Card Labeling Solution can cover

all required data, in just a few quick and easy steps… producing a branded plastic card, complete with all the appropriate information, in seconds*! Additionally, Zebra provides card printers, software and supplies that meet FDA requirements for direct and indirect food contact.

*Per double-sided monochrome card; single-sided monochrome cards take approximately 4 seconds to print.

FOOD CARD LABELING SOLUTION BENEFITS

Reinforces your brand:

- Completely customizable
- Fast to create and update: facilitates compliance
- Accurate and consistent reproduction of your designs
- Long lasting and easy to clean (even in a dishwasher!)
- Limits the risk of errors by importing data directly from your databases
- Easy to reproduce if you need to change product or price details
- Admits adding photos or images to appeal to customers
- Gives you a strongly unified display across all product groups

Gives you options:

- Maybe allergen details on the back? Calorie and enticing product information on the front?
- Prefer to duplicate the information on both sides, so customers and staff can easily see it?

All this flexibility helps you create a professional image, maintain business efficiency, and ensure your compliance too.

ZC300. THE FEATURES YOU NEED TO PRINT THE CARDS YOU WANT

- 300 dpi (11.8 dots/mm) print resolution
- Auto calibration of ribbon
- USB and Ethernet connectivity standard
- 100 card capacity auto-adjusting input hopper (30 mil)
- 100 card capacity output hopper (30 mil)
- Manual card feeding capability with LED bezel
- Graphical color LCD and status indicator lights
- Print Touch NFC tag for online printer help and documentation
- Kensington® secure lock slot
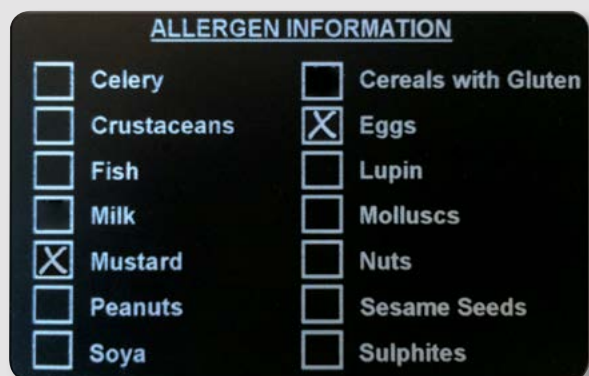- Two-year unlimited warranty on printer and printhead

Three Reasons Why You Need A Zebra Food Card Solution

1 THE RIGHT, COMPLIANCE INFORMATION, AT YOUR FINGERTIPS

2 CUSTOMIZABLE, FOOD-SAFE AND EASY TO CLEAN CARDS (EVEN IN A DISHWASHER!)

3 QUICK TO PRINT, QUICK TO UPDATE, LONG LASTING AND PROFESSIONAL

BECAUSE IF YOU CAN MEET – OR EVEN EXCEED – YOUR CUSTOMERS' EXPECTATIONS, THEY'LL KEEP COMING BACK FOR MORE!

Egg Salad
Cafe
ZEBRA
200 Cal per 4 oz
$2.00 / per 4 oz serving

ALLERGEN INFORMATION

- [ ] Celery
- [ ] Crustaceans
- [ ] Fish
- [ ] Milk
- [x] Mustard
- [ ] Peanuts
- [ ] Soya
- [ ] Cereals with Gluten
- [x] Eggs
- [ ] Lupin
- [ ] Molluscs
- [ ] Nuts
- [ ] Sesame Seeds
- [ ] Sulphites

What You Need to Know

ARE YOU SELLING AWAY-FROM-HOME FOODS THAT REQUIRE LABELING?

You are, if you sell food on display or self-service food, and are a restaurant or retail establishment with 20 or more locations, including...

- Bakeries, cafeterias, coffee shops
- Convenience stores, delicatessen
- Food service facilities located within entertainment venues
- Food service vendors including ice-cream shops and mall cookie counters
- Food take-out and/or delivery establishments
- Retail confectionery stores
- Super stores and grocery stores
- Quick and table service restaurants

IF YOU ARE, YOU MUST DISPLAY CALORIE COUNT

PRODUCT	CALORIES	PRODUCT	CALORIES
Cheese Pizza	277 / slice	Pasta Salad	119 / 0.5 cup
Potato Salad	190 / 0.5 cup	Large Pickle	30 / each
Meatloaf	78 / each	Fruit Salad	100 / cup
Hard-boiled egg	78 / each	Apple pie	277 / slice
Chicken drumstick	180 / each	Croissant medium	231 / each
Macaroni Salad	310 / 0.5 cup	mac & cheese	390 calories per cup

And remember, sauces and condiments add to the calorie count.

IT PAYS TO COMPLY

Avoid penalties from the FDA by providing the accurate calorie and nutrition information. Foods mislabeled would be considered misbranded, and subject to the same penalties that misbranded packaged foods are subject to under the Food, Drug, and Cosmetic Act (FD&C).

Adopt the Card Labeling Solution that helps you do it better, faster and easier.

**ALL YOU NEED FOR
EASY FOOD LABELING
COMPLIANCE...**

ZC300 SERIES CARD PRINTER
The ZC300 delivers the fastest print speed and advanced printing options that allow you to create virtually any card design you can dream up. ZC300 Series. Flexible and secure card printing withground-breaking simplicity.

FOOD LABELING CARDS
Single or dual-sided, ISO compliant, dust-free, smooth-edged, PVC cards; in matte black or glossy white; for crisp monochrome results offering impeccable text and image clarity.

FOOD LABELING RIBBONS
Quick-replace, higher capacity, eco-friendly smart ribbons; now using less plastic and a more biodegradable material.

**ZEBRA FOOD CARD LABELING SOLUTION: KEEPS YOU COMPLIANT;
HELPS YOUR STAFF; IMPRESSES YOUR CUSTOMERS... IT'S A WIN/WIN!
ORDER YOURS TODAY AT WWW.ZEBRA.COM**

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